

Girls Incorporated Women of Taste Sponsorship Opportunities

Platinum • \$15,000

Provides Kindergarteners with individualized literacy instruction, helping them build self-esteem and learn to read.

- Sponsor's logo imprinted on event wine glasses distributed to 1,300+ attendees
- Sponsor's name included in press releases and announcements sent to over 30 Bay Area media outlets
- Sponsor featured in the Girls Inc. newsletter and Women of Taste e-newsletter sent to over 5,000 donors and volunteers
- Sponsor's logo printed on the front cover of 5,000 invitations and 1,300 programs* and featured on a continuous video loop at the event
- Two reserved tables with VIP location for 20 guests, including table signage
- Complimentary on-site garage parking for 10 cars
- Sponsor's name and link to your website from the Women of Taste website

Gold • \$10,000

Helps low-income girls build confidence with an intensive four-year math and science program.

- Sponsor's name included in press releases and announcements sent to over 30 Bay Area media outlets
- Sponsor featured in the Girls Inc. newsletter and Women of Taste e-newsletter sent to over 5,000 donors and volunteers
- Sponsor's logo printed on 5,000 invitations and 1,300 programs* and featured on a continuous video loop at the event
- Two reserved tables with VIP location for 20 guests, including table signage
- Complimentary on-site garage parking for four cars
- Sponsor's name and link to your website from the Women of Taste website

Silver • \$5,000

Provides counseling for girls and their families through our Pathways Counseling Center

- Sponsor's name included in press releases and announcements sent to over 30 Bay Area media outlets
- Sponsor's logo printed on 5,000 invitations and 1,300 programs* and featured on a continuous video loop at the event
- One reserved table with VIP location for 10 guests, including table signage
- Complimentary on-site garage parking for two cars
- Sponsor's name and link to your website from the Women of Taste website

Bronze • \$2,500

Trains teens as educators so they can provide accurate health and sexuality advice to more than 650 of their peers annually.

- Sponsor's name printed in 5,000 event invitations and 1,300 event programs*
- Sponsor's name and link to your website from the Women of Taste website
- One reserved table with VIP location for 10 guests, including table signage

Honorary • \$1,000

Matches high school girls with women mentors for hands-on experience through a summer internship

- Sponsor's name printed in 5,000 event invitations and 1,300 event programs*
- One reserved table with VIP location for 10 guests, including table signage

* For sponsor name or logo recognition in invitations, Girls Inc. must receive confirmation of sponsorship pledge no later than June 15th; for printed program, no later than July 15th.

Girls Inc. Women of Taste Sponsorship Frequently Asked Questions

What does “being a Women of Taste Sponsor” mean?

Being a *Women of Taste Sponsor* means generously providing a financial gift to support Girls Inc.’s largest annual fundraising event. Sponsorship levels vary and start at the \$1,000 Honorary Level. All levels include a minimum of one table for 10 guests at our event on Saturday, September 26, 2009 and include unlimited tasting of fine cuisine, wine, and spirits from over 55 renowned Bay Area chefs and beverage producers.

How will my donation be publicized?

Women of Taste partners with eight or more media sponsors each year to publicize the event to the Bay Area community at large including: ANG Newspapers and the Oakland Tribune, KOIT FM, Diablo Magazine, The Bay Area Business Woman newspaper, The Bay Area’s NBC11, Alameda Publishing Group including Alameda Magazine, Oakland Magazine, and The East Bay Express. This publicity creates goodwill in the community for the donors. But, of course the best benefit is the satisfaction of supporting Girls Inc. and its activities. All donors will be recognized, unless anonymity is requested.

How does my donation help Girls Inc.?

Women of Taste is the major fundraiser for Girls Inc., and event sponsorship is the single largest contributor to the funds raised at this event. The mission of Girls Inc. is to inspire all girls to be strong, smart, and bold. Girls Inc. provides educational enrichment, leadership and confidence-building programs, as well as counseling services to low-income girls. The Women of Taste event provides vital non-restricted funds to help the agency continue its cutting-edge work in the community at low or no cost to its participants.

When do I need to commit?

To be included in the 5,000 invitations, we need your **pledge by June 15th**. To be included in the 1,300 printed programs distributed at the event, **pledge by July 15th**. Payment can be submitted up until the event.

How can I pay for my sponsorship?

There are two ways you can pay:

1. Fill out and return the enclosed pledge sheet with a check or your credit card information. Mail or fax it to Girls Inc., Attn: Women of Taste
2. Go online to <http://www.girlsinc-alameda.org/news/women-of-taste> and click on “Purchase Tickets” and you will be directed to our online ticketing system (a processing fee will apply).

Is my donation tax-deductible?

Yes, your donation is tax-deductible to the fullest extent of the law. Girls Inc. is a registered 501(c)(3) non-profit organization. Our Federal Tax Identification number is 94-1558073. The fair market value of tickets is \$50 per ticket or \$500 per table. IRS regulations require us to inform you that the ticket or table value must be subtracted from your gift in order to determine the amount that is tax deductible. If you *receive, but do not use* the tickets, they must still be subtracted. If you choose *not to receive* the tickets and make your full amount a gift, then the full amount will qualify for a deduction. Please let us know in advance if you choose not to receive the tickets. Contact a qualified tax professional for more information.

When will I receive my tickets? Can I put them at Will Call?

Tickets will be mailed in mid to late August, unless otherwise requested. Tickets can be held at Will Call by request. Contact Grace Boone at Girls Inc. to make arrangements. Tickets or tables purchased two weeks or less from the date of the event will be automatically held at the door.

What are the benefits of having a reserved table?

Individually purchased tickets to Women of Taste do not include reserved seating, so your guests will appreciate the reserved seats at your table.

Can my table be placed next to my friends or near my table location last year?

We'll make every effort to accommodate your requests. The happier you are, the happier we are. Just let us know of your requests by July 31.

Must I submit my guest list to Girls Inc.?

No. Please distribute your 10 tickets to whomever you would like to invite to this special evening. Girls Inc. does not need a list of your guests, but please make sure your guests complete the back side of their event ticket to provide Girls Inc. a record of their attendance.

What time should my guests arrive at the event?

Women of Taste begins at 6:00 pm and once the doors open, guests are welcome to taste and drink the offerings at any or all vendor tables they choose. The event concludes at 10:00 pm. For the best chance to see all that Women of Taste offers, arrive early, eat and drink at your leisure, peruse the silent auction and the Art for Epicures section, dance to the sounds of the band, and enjoy the offerings on all three levels of the museum gardens.

Where should my guests park?

Limited parking is available in the Museum Garage and a number of parking passes are included with the Silver, Gold and Platinum level Sponsorships. See the *Sponsor Benefits Sheet* for details. Parking is also available on the street and in the Henry J. Kaiser Parking Lot adjacent to the museum.

Is there a dress code?

The dress is business attire and festive. We strongly recommend layering to be prepared for cold weather in late September. It is an outdoor event held in the gardens of the Oakland Museum and can get chilly in the evening.

What have people said about Women of Taste in the past?

"It's a magical evening! Always first class!" ~ Blue Heron Catering

"This was a pleasure to be part of." ~ California Rose Catering

"It's a lovely evening." ~ À Côté Restaurant

"We had a great time. It's a great cause." ~ Alicia Budnick, Rose Pistola.

"I'll be doing this event until I die." ~ Cindy Krikorian, Lalime's.

Who do I contact for more information? Please contact Toni Johnson, 2009 Women of Taste Sponsorship Committee Chairperson at womenoftaste@girlsinc-alameda.org. You may also contact Grace Boone, Girls Inc. Special Events Manager at gboone@girlsinc-alameda.org or (510) 357-5515 ext. 219.

