



NEWS RELEASE

FOR IMMEDIATE RELEASE

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A group of high school juniors from Girls Inc.'s Eureka! Teen Achievement program will be wrapping gifts at Cody's Books on 4th Street in Berkeley on December 17th and 18th to raise money for a college tour in Southern California. The girls will volunteer all day on Saturday and Sunday at the store as a fundraiser for their trip in April. It will be the first time they have an opportunity to see schools outside of the Bay Area, and they plan to make the most of their time by visiting Cal Poly San Luis Obispo, UC Santa Barbara, Santa Barbara City College, UC San Diego, San Diego State University, Occidental College, UCLA, and Cal State Northridge.

"Many of the participants will be the first in their families to go to college, so they are very committed to learning about their options and seeing campuses firsthand. The girls are excited to be welcomed at Cody's Books to raise the funds necessary for the trip and

they look forward to wrapping lots of gifts and talking with people about their plans,” says Eureka! Program Coordinator Jessica Carter.

About Girls Inc. and the Eureka! Teen Achievement Program

Girls Incorporated of Alameda County is a local affiliate of the national Girls Inc. nonprofit organization dedicated to inspiring all girls to be *strong, smart and bold*. Currently serving over 7,000 girls annually, Girls Inc. of Alameda County offers year round academic, enrichment and skill building programs, as well as counseling services to youth, and their families, from low-income communities. Girls Inc. challenges girls to explore their potential, attend college, build careers and to expand their sense of what is possible.

The Eureka! Teen Achievement Program is a math, science, technology and engineering program for girls in grades 7-11. The program prepares girls for non-traditional career paths and helps them succeed in college bound academic courses. Eureka! builds girls’ confidence in these areas through positive risk taking activities, college prep workshops, tutoring, and two years of paid summer internships with professional mentors.