



CORPORATE PARTNERSHIP OPPORTUNITIES

Girls Inc. of Alameda County's corporate partners are philanthropic leaders in our community. Show your employees, customers, and stakeholders that you are a dedicated partner in making the world a better place for girls.

GIVE YOUR FINANCIAL INVESTMENT

Demonstrate your company as a socially responsible leader in gender equity and philanthropic giving through your support of Girls Inc. of Alameda County with a grant, workplace giving, employer match, and/or product donations.

For more information, please contact Alejandra Villalobos, Chief Development Officer, at avillalobos@girlsinc-alameda.org or 510-357-5515 ext. 213.



VOLUNTEER WITH YOUR TEAM

Engage your employees in volunteer activities that inspire girls to be **strong, smart, and bold.**

OPPORTUNITIES INCLUDE:

- **WORKPLACE FIELD TRIPS** Expand girls' understanding of potential future careers by hosting a field trip at your organization. During a typical field trip girls tour the office, participate in a demonstration of your work with a hands-on activity, engage with a mentoring panel, and enjoy a healthy lunch or snack.
- **JOB SHADOWING** During July, host a girl at your job site, teach her about your company and career opportunities, and allow her to work with and shadow members of your team.
- **COLLEGE/CAREER SPEAKERS** Invite members of your team to share their college or career path stories, any obstacles they faced in achieving their goals, and what their careers look like today.
- **OFF-SITE ACTIVITIES** Your team can act as mentors, role models, and teachers during activities and field trips. This is an incredible opportunity to expose girls to new experiences that are often not accessible to youth from low-income backgrounds. Spend a day kayaking, rock climbing in a gym, hiking, or mountain biking!

Girls Inc. of Alameda County also offers long-term volunteer opportunities with our school-based afterschool programs in Oakland and San Leandro, and at the Simpson Center for Girls in downtown Oakland. Volunteers are asked to commit 2-3 hours per week for a minimum of four months. **For more information, please contact Nicki Guard, Community Engagement Manager, at nguard@girlsinc-alameda.org or 510-357-5515 ext. 220.**

girls inc.

of Alameda County



SUPPORT EVENTS THAT INCREASE YOUR VISIBILITY IN THE COMMUNITY

Girls Inc. has three signature events each year that provide excellent sponsorship or underwriting opportunities to get maximum exposure for the good work you are doing in the community:

- **STRONG SMART AND BOLD LUNCHEON** Held in Spring in Oakland with an average of 500 guests in attendance celebrating Girls Inc. scholars and local women of influence.
- **COLLEGE SHOWER** In June, graduating seniors are “showered” with a laptop, school supplies, and dorm essentials to ensure they start their higher education journey with the resources they need to be successful.
- **TASTE GALA** Evening gathering held in Fall in Oakland with an average of 500 guests in attendance featuring top Bay Area women chefs and the power of Girls Inc. programming.

These events introduce Girls Inc. of Alameda County and its mission to new donors and volunteers, and they help raise critically needed funds for programs. To fully leverage any event we undertake, we work closely with our corporate partners to co-brand, create buzz through social media and attract positive support for both Girls Inc. of Alameda County and our corporate partners. **For more information, please contact Jenna Payne, Special Events Manager, at jpayne@girlsinc-alameda.org or 510-357-5515 ext. 246.**

SHARE YOUR EXPERTISE

Is your company poised to deliver unique content that aligns with Girls Inc. of Alameda County programming? Talk to us! We value partnerships that include individuals and teams with expertise in STEM, financial literacy, sports, nutrition, and more. **For more information, please contact Nicki Guard, Community Engagement Manager, at nguard@girlsinc-alameda.org or 510-357-5515 ext. 220.**

CORPORATE PARTNERS



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NORDSTROM



ORACLE



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Girls Inc. of Alameda County, Inspiring Girls Since 1958